

in-optics  **Silmo**

...DESIGNED TO CONNECT THE OPTICAL WORLD

international **PAVILLION**

Optic
INDIA
2014

Exhibition on **Ophthalmic Optics**
1-2-3 February 2014

at **Bombay Exhibition Centre**
NSE Complex, Western Express Highway
Goregaon East, Mumbai, INDIA



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international PAVILLION

at OPTIC INDIA 2014

Come February 2014 and the Indian optical trade and industry will once again come together at the NSE Complex, Bombay Exhibition Centre to witness the unveiling of Optic India Trade Fair and Exhibition, one of the most eagerly looked forward to events.

The acclaimed exhibition is acknowledged as a centre for interaction between buyers and sellers. The current event will house around 190 booths over an overall space of 9000 sq. mtrs signifying an increase of 20% since the last edition. More than fifteen thousand industry professionals from the optical, fashion eyewear and allied segments are expected to visit the show to get an update on the current trends in technology, design, and know-how presently available.



The upcoming event is being organised by Delhi-based RSD Expositions Pvt. Ltd., the specialists in organising trade shows with ample support from the Mumbai Optical Association. And according to the management team, the event will be the ideal place to get access to the latest news and views, to build on new possibilities and to conquer newmarkets, learn the value of innovation and creation, and be aware of consumption patterns and technological developments in today's world.



Exhibits

The product profile at Optic India includes a wide range of:

Spectacle Frames | Sunglasses | Ophthalmic Lenses | Contact Lenses and accessories
Display systems Optical instruments | Ophthalmic equipment | Machineries for lenses
and frames | Computerised frame selection systems | Various raw materials and Optical
accessories | Optical journals etc

Highlights

The exhibition boasts of an all new international pavilion under the joint banner of In-Optics and Silmo that will house several European companies dealing in a host of coveted high fashion eyewear and machinery. This will give visitors a chance to explore and compare the finest international and domestic brands under one roof.

Exploit the market potential of the Indian subcontinent

Optic India offers a tremendous scope of expansion for every type of business including retail, wholesale, agencies, exporters and importers. It is the perfect medium for the optical community to explore new avenues, learn about the latest developments in the optometry and ophthalmic fields and avail opportunities to expand their own industry and trade. One can meet the key players of the optical industry - the policy and decision makers, exchange ideas, form new contacts and boost business.

In short, Optic India is the number one marketing vehicle for business in Indian and International Markets. Be a part of the action scene. Mark the dates — **1-3 February 2014** — and plan your visit to this exclusive event for the optical trade, industry and profession!





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