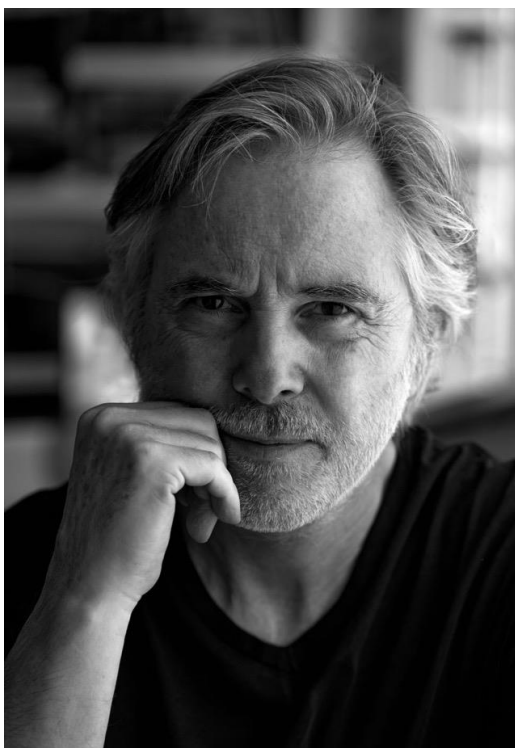


SILMO d'Or 2025

From Couture to Design: Olivier Lapidus to chair the SILMO d'Or 2025

This year, SILMO Paris has entrusted the presidency of the SILMO d'Or jury to French designer **Olivier Lapidus**. He will bring to this edition a fresh and boundary-pushing perspective, where contemporary design, craftsmanship, and innovation intersect with the world of optics. His presidency symbolises a desire to open up to new territories in contemporary design. A President with his eyes set on the future.



A journey in creation & innovation

Olivier Lapidus began his career at BALMAIN, before spending several years in Japan. He later became Artistic Director of the eponymous couture house LAPIDUS, then of LANVIN in 2017, before devoting himself fully to design.

More recently, he designed for **DIOR** a photobiomodulation mask at the crossroads of design, well-being, and technology

Throughout his career, Olivier Lapidus has consistently sought to integrate technological research into the creative process. He has imagined dresses made of optical fibres woven in jacquard with Cédric Brochier, lace with fractal patterns inspired by an exchange with Benoît Mandelbrot, microencapsulated scented textiles using natural coatings, and prints generated from coded musical structures.

These projects were often developed in collaboration with research institutions such as CEA, CNRS, or CEVA, following a transversal approach that bridges artisans, keepers of tradition, and scientific researchers.

From Fashion to Design

Winner of the European “Dé d’Or” for Fashion in 1994 for his autumn-winter Haute Couture collection, Olivier Lapidus embarked in the 2000s on an independent path, at the intersection of fashion, everyday objects, and interior design. In 2013, he designed the FELICIEN Hotel in Paris, an emblematic project blending noble materials, graphic lines, and immersive atmospheres.

His current work reflects a distinctly cross-disciplinary approach, at the intersection of high-tech cosmetics, wellness, and object design. He is now developing a new generation of creations that combine furniture, decoration, and innovation, exploring the boundaries between interior design and contemporary uses. Among his recent projects, the Lounge Bar collection, designed in collaboration with the CAA group, perfectly illustrates this dynamic. Presented this year in the prestigious setting of “Les Places d’Or” at Le Meurice, the collection embodies a unique vision of functional luxury—at once aesthetic, technological, and experiential.



**See you from 26 to 29 September,
at Paris Nord Villepinte to discover
the SILMO d’Or 2025 selection!**

