



SILMO Paris 2025

THE PLACE TO BE, TO SEE, TO FORESEE !

From September 26 to 29, 2025, Paris Nord Villepinte will become the beating heart of the international optics and eyewear industry.

SILMO Paris will be the main meeting place for the entire industry, where major trends are set, innovations are presented and synergies are created.

THE PLACE TO BE, where it all begins !

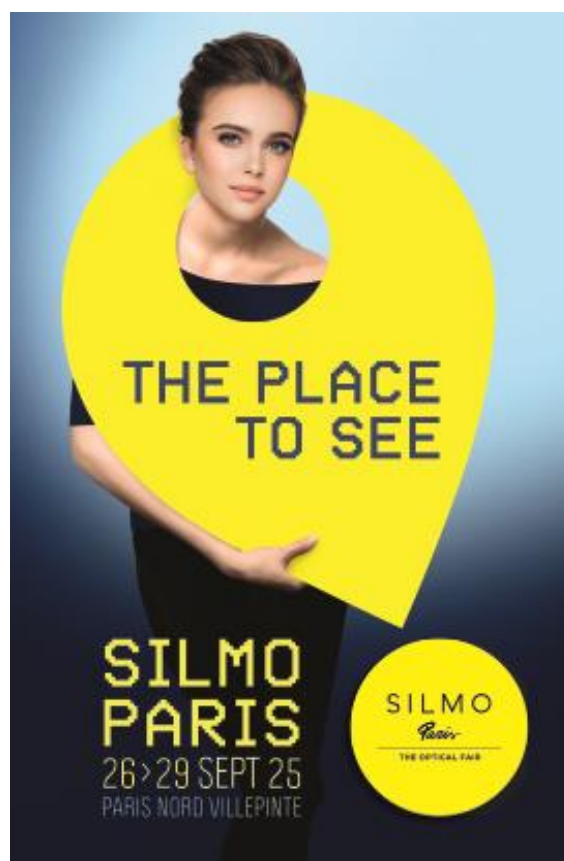
With 900 exhibitors, 1,500 brands and more than 32,000 visitors from 42 countries, SILMO Paris is more than just a trade show: it's THE business and inspirational meeting place for the profession, a vibrant international scene where creativity, audacity and conviviality meet.

THE PLACE TO SEE, the best in optics right before your eyes!

New collections, cutting-edge technologies, visionary designs... SILMO Paris is the showcase for the latest nuggets that are shaping and reinventing the world of optics.

THE PLACE TO FORESEE, where the future takes shape!

SILMO Paris is a true incubator of ideas and reflection, anticipating changes in the sector. Innovations, technological challenges and prospects are revealed to help us im Translated with DeepL.com (free version)





AT THE HEART OF THE EVENT

} Experiences not to be missed!

Trends Forum – Decoding tomorrow's inspirations and must-haves through a selection of the finest optical and sunglass collections at the show.

SILMO NEXT - The laboratory of the future: innovations, new technologies, visual experiences and 360° vision.

SILMO Talks & SILMO Academy - Dive into expertise with exceptional conferences led by renowned specialists.

Craftmanship Excellence - Spotlight on the « Meilleurs Ouvriers de France » and the Know-how of French eyewear manufacturers.

Journey through our heritage - The Oyonnax and Morez museums are invited to the show to retrace the history of an exceptional industry.

NEW FOR 2025! A Space Dedicated to CSR

Because the optics of tomorrow must be innovative and responsible, SILMO Paris unveils a new space dedicated to CSR initiatives.

} Highlights : Celebrating excellence

The SILMO d'Or – The ultimate award for creativity and innovation in the industry.

Optical Design Contest – A springboard for tomorrow's talents.

Responsible Company Award – Recognizing the CSR initiatives of companies in the sector.

International Optician of the Year Award – Global excellence recognized with the IOA.

SILMO SUPPORTS YOU THROUGHOUT THE YEAR

SILMO News – Your monthly show dedicated to the optical eyewear industry and the latest SILMO news.

Podcasts "The Right Optics by SILMO" – Inspiring conversations hosted by Nick Coffey, exploring the behind-the-scenes of the optical industry. Each episode unveils a success story and exceptional craftsmanship.

**From September 26 to 29, 2025,
join us at Paris Nord Villepinte to experience SILMO!**

SILMO PARIS IN [PICTURES](#).

