

SILMO

Paris

LE MONDIAL DE L'OPTIQUE

26 > 29 SEPT 25
PARIS NORD VILLEPINTE

THE PLACE
TO SEE



SILMO PARIS 25

SILMO Next : the visionary initiative that thinks about tomorrow since yesterday!

From **September 26 to 29**, Paris Nord Villepinte will host **SILMO Paris**, the beating heart of the international optics and eyewear industry. **With 900 exhibitors, 1,500 brands, and more than 32,000 visitors from 42 countries**, the event brings together the entire sector around innovation, trends, new collections and product launches, and industry expertise.

The place to see, the place to be, the place to foresee! SILMO Paris is where it all begins—a true stage for expression driven by creativity, boldness, ingenuity, and conviviality. As we await this major event, let's take a closer look at **SILMO Next** and its forward-thinking outlook.



Created in 2017, SILMO Next is a pioneering cornerstone of SILMO where **forward-looking insights, technological innovation, and visionary design** intersect.

Conceived from the outset as a space for **collective foresight**, it embodies SILMO's commitment to **supporting professionals and guiding the transformations** of the optics and eyewear industry over the long term.

Seven years later, SILMO Next continues to look further ahead and demonstrates its vitality through **two key pillars**:

- A **multidisciplinary Expert Committee** active throughout the year, tasked with shaping major themes and identifying areas for exploration.
- A **dedicated "Futurology" space** at the heart of every SILMO trade fair, spotlighting the most cutting-edge content and demonstrations.

Year after year, SILMO Next evolves, grows, and asserts itself as a **true ideas incubator**, driving both reflection and innovation to shape the optics of tomorrow.

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ALL YEAR LONG

**A continuous momentum,
guided by the SILMO Next Expert Committee**

Throughout the year, the SILMO Next Expert Committee conducts **ongoing monitoring and forward-thinking analysis.**

Meeting regularly in dedicated work sessions, these specialists—designers, researchers, opticians, entrepreneurs, and experts in new technologies—share their perspectives and pool their expertise to identify emerging trends and define key content areas to explore.

Their reflections come to life through the development of conferences, practical workshops, and forward-looking publications, presented not only during trade fairs but also throughout the year.

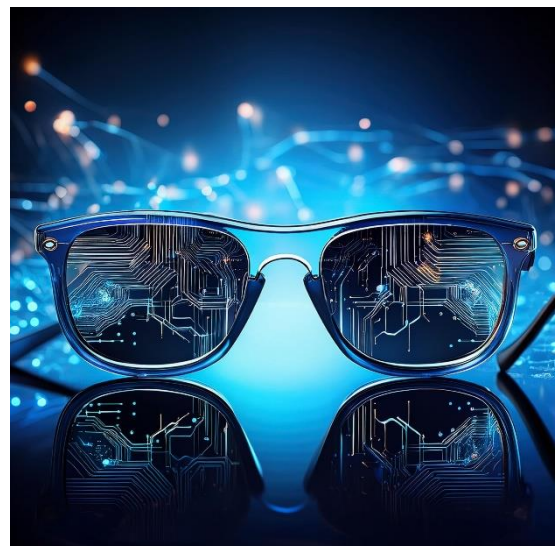
This multidisciplinary Committee actively shapes and enriches the programming of the Futurology space, a showcase for innovation and major shifts in the sector.

Thanks to its year-round commitment, each theme is explored in an **original and relevant way**, offering professionals valuable insights into current developments and concrete tools to anticipate the challenges of tomorrow.

DURING SILMO PARIS

**Futurology: the immersive
laboratory of optics!**

At the heart of the trade fair, the **Futurology space offers a unique exploration of the future of optics**: smart materials, augmented reality, connected eyewear, artificial intelligence, and predictive visual health come to life in an interactive scenography, in collaboration with emerging start-ups and major industry players.



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More than just an exhibition zone, Futurology becomes a **platform for collective thinking**, where conferences, demonstrations, and networking opportunities invite each professional to delve into trends, fuel their creativity, and reflect on the challenges of these transformations—to shape the optical products and services of tomorrow.

Discover SILMO Next insights and stay ahead of the major developments in the optical world at silmoparis.com.

Join us from September 26 to 29
at Paris Nord Villepinte to experience SILMO

SILMO PARIS IN PICTURES